

AALIYAH JACKSON

CREATIVE DIRECTION · STYLING · SPATIAL DESIGN

07918 840427 aj@aaliyahmartine.com Chigwell, Essex [instagram.com/aaliyah.jackson1](https://www.instagram.com/aaliyah.jackson1)
[linkedin.com/in/aaliyah-jackson1](https://www.linkedin.com/in/aaliyah-jackson1)

SUMMARY

Multidisciplinary creative direction graduate (First Class, UAL) with real client-facing experience, styling talent and creative-directing campaign content at Rich London, and independently running an e-commerce business since 2019. Comfortable moving between concept and execution, from mood board to shoot day to spreadsheet, with the discipline to see a project through end to end.

EXPERIENCE

Styling & PR Intern — Rich London

Oct 2025 - Mar 2026

Styled and creative-directed talent and campaign content, including a shoot with drum & bass artist Ed Solo (Jungle Cakes) and the Schott London poster campaign. Coordinated client showroom appointments, inventory and weekly reporting.

Founder & Sole Trader — AJs Collective

2019 - Present

Run an independent e-commerce reselling business end-to-end — sourcing, styling, photography, listing and fulfilment — tracking performance and margins across platforms to guide pricing and buying decisions.

Sales Assistant — TK Maxx (Hove & Oxford Circus)

2021 - 2024

Delivered customer service and transaction handling in a high-volume retail environment; supported stock audits and inventory replenishment to maintain visual standards.

Social Media Manager — Jungle Cakes Drum and Bass

2020 - 2021

Created promotional graphics and campaigns across social channels; planned content calendars and managed community engagement.

EDUCATION

BA (Hons) Creative Direction for Fashion — First Class, University of the Arts London

2022 - 2025

Fashion Business & Retail — Distinction, Fashion Retail Academy

2020 - 2022

SKILLS

Art Direction & Campaign Strategy

Fashion Styling & Talent Coordination

Spatial Design & CAD (SketchUp)

UI/UX Design (Figma)

Brand & Packaging Design

Trend Forecasting & Sourcing

Visual Storytelling

Audience Research & Empathy Mapping

Fast-Paced Project Delivery

Cross-Cultural Communication

TOOLS

SketchUp · Figma · Adobe Photoshop · Procreate · CapCut · Canva · Google Sheets · Microsoft PowerPoint